

Overview for Prospective NC REALTORS® Housing Foundation Board Members

About the NC REALTORS® Housing Foundation

REALTORS® care about their communities and about the lack of affordable, decent homes available to working families. That's why NC REALTORS® created its housing foundation, NC REALTORS® Housing Foundation. We are a 501(c)(3) public charity working to increase safe, decent and affordable housing for all North Carolinians.

In support of this mission, we raise funds from caring donors and provide grants to nonprofit organizations that help low- and moderate-income families with their housing needs. We also provide emergency disaster relief and educational programs that increase housing opportunities.

The NC REALTORS® Housing Foundation is led by a volunteer Board of Directors made up of REALTORS®, local REALTOR® Association Executives and representatives from other housing-related organizations. Numerous other volunteers give of their time and talents to serve on Homes4NC committees, such as the Grants Committee, Fundraising Committee and Education Committee.

Who We Help

The NC REALTORS® Housing Foundation provides grants to housing organizations that assist first-time homebuyers, the homeless, families in crisis, victims of natural disasters and more. Our programs focus on those critical workers--such as teachers, firefighters and nurses--who don't earn enough to afford the average-priced home in the community they serve.

We offer an education certification program to REALTORS® called the North Carolina Workforce Housing Specialists (WHS) certification program. The program teaches REALTORS® about special lending, downpayment assistance and homebuyer education programs available to help our neighborhood heroes in purchasing a home. These are our teachers, firefighters, police officers, hospital workers, etc. who need extra help affording homes in the communities they serve.

Since we began in 2004, the Foundation's total impact measures just shy of \$1 million in community investment through local organizations like Habitat for Humanity. Additionally, the Foundation has awarded \$100,000 in down payment assistance for deserving families. The Foundation distributed over \$1,000,000 in disaster relief funds to more than 1,000 families whose homes were impacted by Hurricane Matthew flooding.

While these numbers are impressive, they're just the beginning of the story. What they really represent are families whose lives have been dramatically improved and children who will attain more in life because they have a stable home.

We hope you'll join us so we can help even more families achieve the goal of homeownership. We look forward to your service as a member of our Board of Directors.

Director Responsibilities

1) Develop and promote the mission of the NC REALTORS® Housing Foundation and set policies for its operation--ensuring that the provisions of the organization's charter and governing laws are followed.

- ✓ Stay well-informed about the NC REALTORS® Housing Foundation, including its mission, bylaws, financial standing, major programs and events. Keep abreast of issues that will impact the Foundation's ability to meet its mission.
- ✓ Attend at least 75 percent of the regular meetings of the NC REALTORS® Housing Foundation Board and contact the President in advance if you will not be in attendance.
- ✓ Actively participate with other Board members to build collegial working relationships that contribute to consensus.
- ✓ Assist in the recruitment of Board members, committee members and other volunteers to augment the Board.

2) Develop the strategic direction for the Foundation's programs and initiatives--both year to year and long-term--to ensure successful completion of its mission.

- ✓ Attend the Board's annual, day-long planning retreat.

3) Ensure the financial solvency of the NC REALTORS® Housing Foundation by providing adequate resources for its operations, programs and mission.

- ✓ Help raise a significant financial contribution each year at a level of \$5000
- ✓ Attend all major NC REALTORS® Housing Foundation fundraising events and serve as a volunteer for at least one event per year.
- ✓ Generate support from friends, associates, companies you do business with, leaders in your community and other contacts.
- ✓ Create and implement an individual fundraising plan with the President.

4) Serve as an ambassador and advocate for the Foundation and its programs.

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- ✓ Develop and maintain communication links within your community to promote the NC REALTORS® Housing Foundation and to provide feedback from the community to the organization.
 - ✓ Keep abreast of community activities and developments that may impact the Foundation and/or its programs and bring them to the attention of the President and other Board members.
 - ✓ Make at least one presentation annually to educate an audience about the NC REALTORS® Housing Foundation.
 - ✓ Expand the Foundation's network through friends, relatives and colleagues.
- 5) Serve actively on at least one NC REALTORS® Housing Foundation committee of interest to you that will benefit from your expertise.**
- 6) Support and assist NC REALTORS® staff with accomplishing the NC REALTORS® Housing Foundation mission.**