



NC REALTORS®  
**HOUSING**  
FOUNDATION

## BECOME A SPONSOR

**Are you interested in building strong families and communities in North Carolina? How about building profitable relationships with REALTORS® and other key housing advocates?**

If you answered “yes” to either of these questions, then we need you as an NC REALTORS® Housing Foundation sponsor. We have a variety of sponsorship opportunities to fit your unique goals and budget.

Whether you represent a real estate brokerage office, a financial institution or one of the many companies that works closely with the real estate industry, you can make a difference for your company and the community by becoming an NC REALTORS® Housing Foundation sponsor.



## WHO WE ARE & WHAT WE DO

The NC REALTORS® Housing Foundation provides affordable housing opportunities and disaster relief for deserving homeowners. Founded in 2004 by North Carolina REALTORS®, the Housing Foundation is a 501(c)(3) charity that provides resources to create, expand and encourage home ownership opportunities for North Carolinians below local median income. The foundation promotes awareness of affordable housing issues by educating North Carolinians and their representatives about the barriers to home ownership and the resources needed to increase housing affordability.

The NC REALTORS® Housing Foundation is led by a volunteer Board of Directors composed of REALTORS® and housing-related industry professionals. Numerous volunteers also give their time and talents to make a lasting contribution in their local communities.

As a public charity, the NC REALTORS® Housing Foundation encourages philanthropy from REALTORS® in their communities through the matching grant and regional grant programs. The foundation also certifies Workforce Housing Specialists whose clients may qualify for Down Payment Assistance. Finally, the Housing Foundation provides emergency disaster relief to support communities in crisis. We raise funds from caring donors who want to build stable families and stable communities in our state. Recently, the Housing Foundation assisted 830 families and distributed more than \$803,000 in disaster relief funds.

For more information about the NC REALTORS® Housing Foundation, please visit [ncrealtorshf.org](http://ncrealtorshf.org).

### CONTACT

Michael McKinney

Housing Foundation Director

✉ [mmckinney@ncrealtors.org](mailto:mmckinney@ncrealtors.org)

📞 336.550.4420



# SPONSORSHIP OPPORTUNITIES

ANNUAL SPONSORSHIP LEVELS	BRONZE (\$2,500)	SILVER (\$7,500)	GOLD (\$15,000)	PLATINUM (\$25,000)
Listing/Logo on the NC REALTORS® Housing Foundation website with active link	✓	✓	✓	✓
Recognition at NC REALTORS® Housing Foundation Events	✓	✓	✓	✓
Attend a NC Financing Dreams class, speaking opportunity		✓	✓	✓
Advertising in one issue of Insight magazine (Silver 1/4-page ad • Gold 1/2-page ad • <b>Platinum</b> full-page ad)		✓	✓	✓
NC REALTORS® Facebook Ad/Boosted Ad (hosted on NC REALTORS® page) Size: 1200px x 630px			✓	✓
Complimentary booth at the NC REALTORS® Winter Leadership and Legislative Meetings			✓	✓
Complimentary booth at the NC REALTORS® Convention, first available				✓
Opportunity to write educational article for Insight magazine				✓

Please fill out and email form to **Michael McKinney** at [mmckinney@ncrealtors.org](mailto:mmckinney@ncrealtors.org).

**SPONSORSHIP INTEREST:**  BRONZE (\$2,500)  SILVER (\$7,500)  GOLD (\$15,000)  PLATINUM (\$25,000)

Organization \_\_\_\_\_ Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**METHOD OF PAYMENT:**

CHECK ENCLOSED (PAYABLE TO NC REALTORS® HOUSING FOUNDATION)

VISA  MASTERCARD (CHECK ONE)

Credit Card No. \_\_\_\_\_ Exp. Date \_\_\_\_ / \_\_\_\_ 3-Digit Security Code \_\_\_\_\_

Authorized Amount \_\_\_\_\_ Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**APPLICATION:** The application for a sponsorship must be made on the printed form provided by the NC REALTORS® Housing Foundation, which reserves the right, in its sole discretion for any reason, to accept or reject a potential sponsor or to cancel a sponsorship. If an existing sponsorship is canceled, a prorated portion of the sponsorship fee will be refunded based on the date of cancellation.

**PAYMENT:** Applicants will not be entitled to sponsorship benefits until full payment has been received.

**NATURE OF RELATIONSHIP:** Acceptance by the NC REALTORS® Housing Foundation of an application for a sponsorship shall neither entitle the sponsor to an exclusive sponsorship arrangement with respect to any service or product offered by sponsor, nor constitute an endorsement of any service or product offered by sponsor.

Artwork must be provided by advertiser and approved by NC REALTORS®. NC REALTORS® reserves the right to refuse ad creative and/or copy provided.